



Becoming an Employee Champion for My Sisters' Place

Thank you for your interest in becoming a campaigner for My Sisters' Place in your workplace. Whether you are aware or not, domestic violence has touched every 1 in 4 people, in some form, during a time in their life.

Here are some ways you can promote My Sisters' Place within your workplace.

1. Contact your community relations/human resources department to inquire about getting My Sisters' Place eligible to participate in your company's employee giving campaign.
 - a. As a featured charity. Many companies feature/highlight specific charities as part of the annual giving program.
 - b. In an open campaign. Other companies conduct an open campaign where employees can direct their individual contribution to any 501(c)(3) nonprofit organization. The company maintains a database of eligible charities. Determine how you can get My Sisters' Place included in the charity database so employees can designate My Sisters' Place when they participate in the giving program at work.
 - c. As part of United Way. My Sisters' Place is a member of United Way. If United Way participates in your company's giving program, encourage your peers to select My Sisters' Place as their charity of choice and work with community relations/human resources to identify opportunities for My Sisters' Place to be visible in the workplace by participating in agency fairs, posting an article in the company newsletter or presenting an educational seminar on Domestic Violence and Human Trafficking.
2. Reach out to your colleagues and let them know about My Sisters' Place and encourage them to join you in spreading awareness, committing to the cause with a one-time or monthly contribution. Share with friends and colleagues. Please go to our website www.mspny.org!



3. Take the pledge against Domestic Violence. A world of respect starts today and starts with me. Show your dedication to eradicating domestic violence by taking our pledge.

<http://mspny.org/news/take-the-pledge/>
(copy and paste link to browser)



4. Put up posters and Public Service Announcements about My Sisters' Place and distribute brochures throughout your company. Email Diana Eppolito at deppolito@mspny.org and we will put together a package and mail to you.
5. Plan an educational seminar and invite someone from My Sisters' Place to come in and speak with your colleagues about addiction, the warning signs, preventative measures and resources that are available to help. Contact Kym McNair at kmcnair@mspny.org or 914-683-1333.
6. Organize a fundraising event on behalf of My Sisters' Place
 - a. Get creative and plan a fun event to engage employees, create awareness about addiction and raise funds. See below for a list of ideas to get you started or feel free to contact Cheryl Greenberg, cgreenberg@mspny.org or 914-683-1333.
 - b. Organize a team of employees and friends to participate in one of Team MSP ***Move for Change*** events. My Sisters' Place hosts various races throughout the year along with assisting in many creative individual fundraising 'moving' events. Visit our website at www.mspny.org/news/TeamMSP to learn more.

Doing one or all of the things listed above will make a tremendous difference in the lives of thousands.

Thank you in advance for your support!