



Sample email to send to colleagues/friends

From: YOUR NAME

Subject: Join me to help stop domestic violence and human trafficking

Hello FIRST NAME,

I'm taking action and making a difference.

My Sisters' Place is committed to working with the community to change the perceptions of domestic violence and human trafficking. Activism is a key component to achieve this goal and to ensure healthy relationships for all.

Will you join me? Support My Sisters' Place through our company's employee giving program. It's easy and an effective way to support My Sisters' Place.

Another way to support My Sisters' Place is with a one-time donation of \$10 -- or any amount you can afford. Your support will have a direct impact for thousands of clients served each year.

www.mspny.org

My Sisters' Place strives to engage each member of society in our work to end domestic violence, so that all relationships can embrace the principles of respect, equality, and peacefulness. Through direct services, we support victims of domestic violence, sexual assault, dating violence, stalking and human trafficking, in seeking safety, self-determination, and justice. Through advocacy, we act as a force for social change in law and public policy. Through community education, we challenge public perceptions of intimate violence and the social inequities that give rise to it, and we promote prevention with a special emphasis on youth.

Sincerely,

YOUR NAME

Thank you in advance for your support!

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